

# Alex Barhorst

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Cell: 248-935-1994 - barhors1@msu.edu

## Summary

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Creative, highly-motivated worker possessing the bevy of skills necessary to meet the increasing demand for a versatile media communicator

## Highlights

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- Videography and editing on Avid, Final Cut Pro, Final Cut X, Adobe Premiere
- Press release production
- Social media management
- A.P. Style writing for both print and broadcast
- Blog management
- Story pitching and media communications

## Accomplishments

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Secured feature articles in The Oakland Press

Film assistant for Michigan Emmy Award winning documentary, "U.S. vs. Narcisco, Perez & the Press," Michigan State University Media Sandbox Films

Shot and edited video, wrote, and reported for Focal Point, a student-produced newscast at Michigan State that was named the 2014 Michigan Association of Broadcasters Daily Newscast of the Year

## Experience

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Media Communicator

May 2014-Current

Michigan State University Communications and Brand Strategy – East Lansing, Mich.

Television News Multimedia Reporter

May 2014-Sept. 2014

HOMTV - Meridian Township, Mich.

Documentary Film Assistant

May 2012-May 2014

Media Sandbox Films - East Lansing, Mich.

Multimedia Journalist

May 2012-Sept. 2012

The Oakland Press - Pontiac, Mich.

## Education

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Bachelor of Arts: journalism, 2014

Michigan State University - East Lansing, MI, USA

Anticipated date of graduation: May, 2014

High School Diploma: college preparation, 2011

Milford High School - Highland, MI, USA